

*It costs an average
of \$325
to make a
face-to-face visit
with a potential
customer at a
trade show,*

and

*\$1,750 to make a
face-to-face visit
with a potential
customer without
using trade shows.*

**Source: Center for
Exhibition Research
Industry*



**Spring
Conference
& Exhibition**

KPCA
Kansas Pest Control Association, Inc

Wichita, KS

**August 16 - 18,
2021**

August 16-18, 2021

Wichita, Kansas — Drury Plaza Hotel Broadview

Professionals from across Kansas gather each year at the Kansas Pest Control Association Spring Conference & Exhibition, and your organization is invited to participate! Participation provides your organization with many opportunities to make direct contact with people working to provide the best in Kansas Pest Management Services.

These professionals represent all sectors of the industry: government, private industry, non-profit, education institutions, and more. This presents a unique marketing opportunity for you to meet and interact with decision-makers.

Exhibiting, sponsoring and advertising at this Conference provides an opportunity to reach decision-makers spending millions of dollars annually.

**Tuesday Night Poker
Event**

8:30 to 10 p.m.

All proceeds support the
KPCA Foundation

PRIZES!

FREE to Play

DONATIONS ACCEPTED



QUESTIONS?

Contact Spencer at
kansaspest@yahoo.com
or 785.271.9220

EXHIBITOR INFORMATION

Your support is important. We want to ensure your time is well spent at our Conference and that your investment in us is rewarding.

We ensure exhibitors are recognized and have access to attendees in several ways, including:

- *Multiple breaks to visit with exhibitors.*
- *Special recognition in the Conference program, on the KPCA website and in our digital newsletter.*
- *Exhibitors are welcome to attend social events to visit with attendees.*
- *Exhibitors are provided with contact information of all attendees.*

EXHIBITION SITE

The Drury Plaza Hotel Broadview is the site of the 2021 KPCA Spring Conference and Exhibition. Exhibition will take place in the Exhibit Hall.

EXHIBITION SCHEDULE

There are many chances in which attendees are encouraged to visit exhibitors. There are breaks, and time allotted during breakfast and lunch.

Set Up:

12 p.m. to 10 p.m. Monday, August 16

Exhibit Hall Open:

7 a.m. to 5 p.m. Tuesday, Aug. 17

7 a.m. to 1 p.m. Wednesday, Aug. 18

HOSPITALITY EVENTS

All exhibitors are welcome to attend and participate in the Poker Event on Tuesday evening, and all events.

BOOTH RENTAL FEES

Exhibit Booths are \$325 for members, \$400 for non-members, payable in full to the Kansas Pest Control Association. Further information is available on the registration form.

ADDITIONAL EQUIPMENT

Exhibitors with special needs, including electricity, need to contact KPCA offices well in advance of the Conference.

BOOTH SETUP & DISMANTLING

Exhibitors may set up beginning 12

p.m. Monday, August 16. Booths must be dismantled & materials removed by 3 p.m. Wednesday, August 18.

MEETING REGISTRATION

Each exhibitor booth includes one conference registration, which includes registration to the full conference and all meetings and meals. Additional exhibit staff may register for the conference. Additional registration forms may be found at www.kansaspest.com

LATE FEE & CANCELLATION POLICY

Any cancellation must be submitted in writing to KPCA offices. A \$50 administrative fee will be assessed, and the difference refunded, on any cancellations before August 10. No refunds will be given for cancellations received after August 10.

LIABILITY

Exhibitor expressly releases the Kansas Pest Control Association, its members and representatives from any and all claims of injury, loss or damage that may occur to the exhibitor, exhibitor's employees, or exhibitor's property from any cause whatsoever.

BOOTH PLACEMENT

KPCA staff selects booth locations. If you have a preference, contact our offices. Spots are determined on a first-come basis. A space is not reserved until full payment is received.





Exhibitor Registration

2021 SPRING CONFERENCE — Certified Applicator's Recertification Training

August 16-18 - Drury Broadview Hotel — 400 W Douglas Ave. — Wichita —316.262.5000

Ask for Conference Rate; Exhibit Fee includes: booth, access to all events, one registration, recognition in program.

Company _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone _____ E-mail _____

Website _____

Please Make Name Badges for:

Mail, email or fax Registration and Payment (check or credit card) to:

Kansas Pest Control Association
212 SW 8th Avenue, Suite 202
Topeka, KS 66603

785.271.9220 Fax 785.233.5659
kansaspest@yahoo.com

PAY BY CREDIT CARD:

_____ AMEX _____ Discover

_____ MasterCard _____ VISA

Card Number

Expiration _____

Security Code _____

Name on Card

BOOTH RATES

_____ Member Booth \$325

_____ Non-Member Booth \$375

SPONSORSHIPS

_____ Gold \$1,000

_____ Silver \$750

_____ Bronze \$500

_____ Speaker \$250

_____ Break \$200

_____ Breakfast \$250

_____ Lunch \$300

_____ Gift Card for Giveaways \$25

MARKETING/PROMOTIONAL

_____ Additional Employees \$50

_____ E-Blast Marketing \$150

_____ 1/4 page Program Ad \$100

(Due by July 31, jpeg or pdf)

TOTAL FEES

Total Booth Fees _____

Total Sponsorship _____

Total Marketing/Promotion _____

TOTAL _____

Marketing Opportunities



2021 SPRING CONFERENCE

Increase your visibility! Take advantage of marketing opportunities to show attendees your commitment to them and the industry. Your support allows KPCA to provide education opportunities to members and non-members throughout Kansas, and we make sure your support is recognized in numerous ways all year.

SPONSORSHIPS

Gold - \$1,000

- Full-page ad in Conference Program
- Signage in event areas
- \$250 of sponsorship goes to Scholarship Fund
- Verbal Recognition during sessions & events
- One free Full Page advertisement in newsletter
- 1 Exhibitor Booth
- 2 Free Conference Registrations

Silver - \$750

- Half-page ad in Conference Program
- Signage in event areas
- \$150 of sponsorship goes to Scholarship Fund
- Verbal Recognition during sessions & events
- One free Half-page ad in newsletter
- 1 Exhibitor Booth & Conference Registration

Bronze - \$500

- Quarter-page ad in Conference Program
- Signage in event areas
- Verbal Recognition during sessions & events
- 1 Exhibitor Booth
- One free Quarter-page ad in newsletter
- \$50 of Sponsorship goes to Scholarship Fund

Breakfast - \$250

- Recognition in the program
- Special verbal recognition during events
- Signage at each sponsored event

Lunch - \$300

- Recognition in the program
- Special verbal recognition during events
- Signage at each sponsored event

Break - \$200

- Recognition in the program
- Special verbal recognition during events
- Signage at each sponsored event

Speaker - \$250

- Recognition in the program
- Special verbal recognition during events
- Signage at each sponsored event

MARKETING/PROMOTION

E-Blast Marketing - \$150

Provide KPCA with an ad and we will include it in:

- All conference promotion emails
- One separate email from KPCA with your ad, to the entire KPCA email list
- Included in one month of KPCA email newsletters after the conference

1/4 Page Program Ad - \$100

Advertisement in the conference program, given to all attendees and mailed to others after the conference.

- Ad size is 4.25 inches by 5.5 inches
- Full color or black and white
- pdf or jpeg

Must be submitted by July 31